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PetHub joins forces with National Band & Tag Company to help lost pets return home

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Julia Burke, Associate Editor

News

Article

*To reunite pets with their families and help prevent them from entering shelters*

PetHub Inc and National Band & Tag Company have teamed up through community programs throughout the nation that offer pet ID tags and licenses. The QR-enabled tags provide access to PetHub's resources, tools, savings, and a central location to store important pet data.



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"Our alliance with National Band & Tag Company comes at the perfect time," expressed Lorien Clemens, co-founder and CEO of PetHub, in a company release.¹ "Animal shelters are more crowded than ever and euthanasia has increased due to space limitations at these facilities. Combining our innovative software with the physical ID tags sold by National Band & Tag Company will help reunite lost pets with their owners faster and help avoid a trip to a shelter or veterinarian. Our mission is to keep pets happy, safe and home for the rest of their lives."

According to PetHub, its technology and pet identification tools have helped lost pets make it back home, with about 96% being reunited with their families in under 24 hours.² Along with making pet parents happy their best friends are able to return, this has also saved municipalities and shelters money as less pets enter shelters.

The digital tags are worn on a pet's collar so lost pets can be identified by¹:

- Scanning the QR code on the tag with a smartphone to view information the pet owner has made public on their pet's profile such as name, breed, age, any behavior issues or medications and contact information.



- Calling the PetHub Call Center number listed on the tag, which is available 24/7.
- Entering the tag number on PetHub.com to access a pet's profile.

"We are excited to provide our customers with access to PetHub's enhanced lost pet recovery tools and other unique tag benefits," stated Ryan Haas, vice president of global accounts at National Band & Tag Company.¹ "Our company is proud to serve a large number of communities and we look forward to this strategic partnership with PetHub to protect even more companion animals around the world."

References

1. PetHub partners with National Band & Tag Company to keep lost pets safe. News release. PetHub Inc. August 10, 2023. Accessed August 14, 2023.
2. PetHub and the National Animal Care & Control share lost pet research findings to commemorate Lost Pet Prevention Month. PetHub Inc. July 2, 2023. Accessed August 14, 2023. <https://petsplusmag.com/pethub-and-the-national-animal-care-control-share-lost-pet-research-findings-to-commemorate-lost-pet-prevention-month>

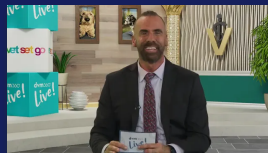
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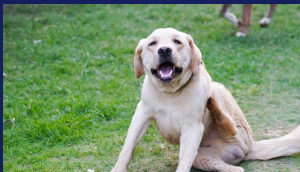


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