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PetHub Partners with National Band & Tag Company

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Pet Business Staff

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PetHub, Inc. and **National Band & Tag Company** have partnered through community programs across the country that offer pet ID tags and licenses. These QR-enabled tags provide access to PetHub's service of resources, tools, savings and a central hub to store key vital pet data.

"Our alliance with National Band & Tag Company comes at the perfect time," said Lorien Clemens, co-founder and CEO of PetHub. "Animal shelters are more crowded than ever and euthanasia has increased due to space limitations at these facilities. Combining our innovative software with the physical ID tags sold by National Band & Tag Company will help reunite lost pets with their owners faster and help avoid a trip to a shelter or veterinarian. Our mission is to keep pets happy, safe and home for the rest of their lives."

PetHub's technology and pet identification tools have helped hundreds of thousands of lost pets return to their families safely, and of those, 96 percent have been reunited in under 24 hours. This has resulted in financial savings for municipalities and shelter operators by keeping animals from entering shelters. The digital tags are worn on a pet's collar and lost pets can be identified quickly and easily by:

- Scanning the QR code on the tag with a smartphone to view information the pet owner has made public on their pet's profile such as name, breed, age, any behavior issues or medications and contact information.
- Calling the PetHub Call Center number listed on the tag, which is available 24/7.
- Entering the tag number on PetHub.com to access a pet's profile.

“We are excited to provide our customers with access to PetHub's enhanced lost pet recovery tools and other unique tag benefits,” said Ryan Haas, vice president of global accounts at National Band & Tag Company. “Our company is proud to serve a large number of communities and we look forward to this strategic partnership with PetHub to protect even more companion animals around the world.”